

# Yes...

## I would like to support the Master Musicians Festival

Sponsor/Underwriter:

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Contact:

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Address:

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Phone:

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E-mail:

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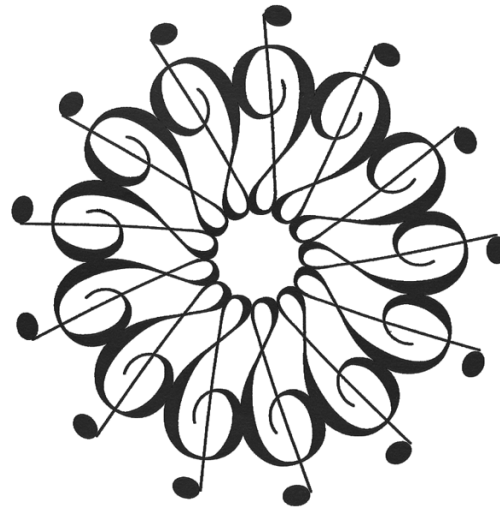
Make checks payable to:

*Master Musicians Festival  
P.O. Box 1212  
Somerset, KY 42502*

Number of tickets requested with sponsorship:

Friday \_\_\_\_\_ Saturday \_\_\_\_\_

Commitment: \$ \_\_\_\_\_



### **About MMF...**

Funded by local government, loyal corporate sponsors, arts grants, and generous individual arts supporters, MMF is a 501 (3) (c), non-profit organization committed to the presentation and preservation of a multitude of musical genres each year in a great July Festival Weekend. We endeavor each year to bring a wide variety of multi-cultural, and multi-generational music to our eclectic stages—from the Blues to Bluegrass, from Celtic to Haitian Roots, from Rock-n-Roll to Jazz to Progressive Newgrass to Country to Americana and everything in between—for the best ticket price around.

**For more information visit  
on-line at...  
[mastermusiciansfestival.com](http://mastermusiciansfestival.com)  
or call 606-677-2933**

Cover photo by Dennis Bolton  
Inside composite photo by Jay Maggard

**PAYING THE PIPER!**

## '09 Sponsor Commitment



# Master Musicians Festival

**Thanks to the continued support of our many area sponsors, the Master Musicians Festival has been bringing quality arts programming to South Central Kentucky since 1994**

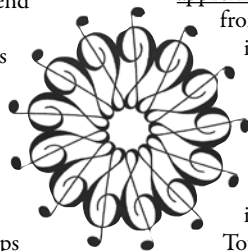
**July 17 & 18, 2009  
at Somerset Community College**

***Ticket sales account for less than half of festival operating costs...  
Your contributions provide the remaining support  
to keep the tradition of MMF alive.***



## Reasons to support 'your' festival...

- The Kentucky Tourism Office has estimated that the Master Musicians Festival brings approximately \$3 million new dollars into the Somerset-Pulaski County economy.
- MMF brings to our community a diverse variety of cultural, artistic and musical excellence which is not otherwise readily accessible in the immediate area.
- Your sponsorship makes it possible for MMF to maintain low ticket prices in an area where the median household income is \$22,362. A family of 5 can attend Festival Weekend for about half the price of one individual ticket at comparable events. You also make it possible for us to provide free tickets to deserving families in the area who cannot otherwise afford to attend.
- MMF is a safe, family-oriented event. Many families and organizations plan their reunions at MMF.
- In addition to the performances at MMF, audience members can attend great meet and greet workshops hosted by some of our musicians who tell the stories of their careers. Where else can you sit and talk with musicians who have toured with the likes of the great Muddy Waters?
- Visitors attending the festival on the campus of Somerset Community College are provided with a look at some of the best that Somerset and Pulaski County have to offer. Our audience members stay overnight in local motels and in campgrounds on beautiful Lake Cumberland.
- MMF's outreach program, BASS (as in 'upright bass'), is geared toward exposing school children and seniors in area assisted living facilities alike to music, dance, storytelling and visual arts. Research has proven that students who are exposed regularly to the arts perform better academically. Song and dance improves the quality of life of our seniors.
- MMF showcases juried artisans and craftsmen. Each year, we feature a Kentucky artist. We provide a venue for the Sheltoewe Artisans Guild and for regional independent artists to show and to sell their works. Watch basket weavers, glass blowers, instrument makers, jewelry crafters, quilters and stained glass artists as they pass along the tradition of their crafts.
- MMF spotlights Somerset and Pulaski County. Attended by approximately 5,000 people each year. MMF's audiences come from all over Kentucky and the country. We often have international visitors.
- MMF has been the recipient of the Governor's Awards for the Arts as the Outstanding Community Arts Organization.
- MMF has been hailed as one of the Top 20 Events in the southeastern United States by the Southeast Tourism Society.
- MMF provides a venue each year for aspiring area musicians to be included on a roster of regionally, nationally, and often times, internationally acclaimed musicians. Your support helps to encourage future Master Musicians in their talents.
- Your support enables MMF to partner with other area organizations to produce arts programming. This summer, MMF and the Somerset Community College Theater Department team up for a Summer Youth Drama Camp. MMF is proud to fund 5 need-based scholarships for deserving kids.
- The Master Musicians Festival has become a tradition in Somerset every July. It's just a great way for local residents and visitors to spend a weekend!



## 2009 MMF Sponsor Commitment Categories

### \$5,000+ Diamond Underwriter

- Stage Banner
- Eight 2-Day Family Passes
- Employee Tickets Friday and Saturday
- Performances—based on level of sponsorship (minimum 100 single night performance tickets)
- Discounts on additional tickets
- Recognition by stage emcee/media Website listings

### \$3,500-\$4,999 Platinum Underwriter

- Stage Banner
- Four 2-Day Family Passes
- Employee Tickets up to 35 for Friday & Saturday
- Performances—total 70
- Discounts on additional tickets
- Recognition by stage emcee/media
- Website listings

### \$2,000-\$3,499 Gold Underwriter

- Stage Banner
- Three 2-Day Family Passes
- Employee Tickets up to 20 for Friday & Saturday
- Performances—total 40
- Discounts on additional tickets
- Recognition by stage emcee/media
- Website listings

### \$1,000-\$1,999 Silver Underwriter

- Two 2-Day Family Passes
- Employee Tickets up to 10 for Friday & Saturday
- Performances—total 20

### \$500-\$999

- Two 2-Day Family Passes
- Up to 10 single day passes

### \$250-\$499

- One 2-Day Family Pass
- Up to 5 single day passes

### \$150-\$249

- One 2-Day Family Pass